



September 2019

Dear Community Partner,

**Central California Asthma Collaborative (CCAC)** invites you to join us on **November 6<sup>th</sup> - 8<sup>th</sup>** at **Tenaya Lodge** in Fish Camp, CA, located next to beautiful Yosemite National Park, for the **2019 Valley Air Pollution Health Effects Research Symposium (VAPHER II)**. Participate in three days of information sharing and workshops addressing the opportunities and challenges to achieving clean air in the San Joaquin Valley over the next decade. Listen to expert panelists as they discuss the types, sources and health effects of air pollutants impacting the San Joaquin Valley. Then join the conversation as we talk about policies, regulations, new technologies and incentives available to improve air quality and protect the health of children across the Valley.

CCAC is a regional non-profit dedicated to reducing the burden of asthma and related health disparities in the San Joaquin Valley. CCAC is dedicated to providing education and direct services, building regional capacity, and advocating for sensible policies that improve health through the prevention and management of chronic disease. CCAC seeks to achieve these goals by utilizing a "primary prevention" healthcare model, which focuses on reducing and/or eliminating environmental conditions which are known to cause or exacerbate chronic disease. California Breathing (a project of the California Department of Public Health) states that 1 in 5 Valley children have been diagnosed with asthma and there are over 350,000 asthmatic children and adults across our Valley.

To register please send an email to [Yanni.gonzalez@centralcalasthma.org](mailto:Yanni.gonzalez@centralcalasthma.org)

Sincerely,

A handwritten signature in black ink, appearing to read "K. Hamilton".

Kevin D. Hamilton, RRT  
Chief Executive Officer  
Central California Asthma Collaborative

## VAPHER Symposium

Welcome to the Central California Asthma Collaborative's Valley Air Pollution Health Effects Research Symposium II, a review of progress in the 15 years since the first VAPHER symposium toward understanding the complexity of air pollution's many and diverse health impacts, the state of the San Joaquin Valley's air today, and a look forward toward the next decade's challenges and opportunities.

To accomplish this, VAPHER is bringing together a unique gathering of experts and leaders in the fields of medicine, public health, air pollution science, policy, regulation, industry and environmental justice. These experts will present the latest information from their respective areas and engage one another in a panel discussion format and in interactive workshops where attendees can actively participate.

**Day One:** starting at noon, you will hear from and interact with well-known medical and public health researchers who will discuss the most recent publications and share the present understanding of air pollution's complex interactions with health.

**Day Two:** scientists and regulators will identify the primary sources of air pollution in the San Joaquin Valley, after which industry representatives will join with science, policy, environmental justice and other experts, on a panel to discuss the challenges and opportunities they face as we work together to clean the air. This activity will include a two-hour workshop facilitated by Dr. John Balmes, an internationally recognized expert on air pollution health effects and the Governor's physician-appointed member of the California Air Resources Board.

**Day Three:** opens with a review of the first year of California's groundbreaking "Community Air Protection Program (CAPP)" often referred to as AB 617 and the impact CAPP has had on both statewide and SJV air pollution monitoring, clean-up and reporting. Panelists will also discuss successes and challenges experienced in the San Joaquin Valley CAPP communities of Fresno and Shafter. This will be followed by a discussion with technical experts and others on currently available technologies to conduct community-level air monitoring and data sharing, ensuring a transparent process with publicly accessible data. The final workshop will provide a forum to discuss existing project and new ideas that integrate public health more directly in the CAPP process.

## Sponsorship Opportunities

**Sponsorship Opportunities:** [ ] Yes, \_\_\_\_\_ (enter name of organization) wishes to support the Central California Asthma Collaborative's **2019 VALLEY AIR POLLUTION HEALTH EFFECTS RESEARCH SYMPOSIUM** and their effort to reduce the burden of chronic disease in the San Joaquin Valley. Please select from our list of sponsorship opportunities below:

**Ruby Level \$1,000**

- Primary logo placement and short quote on website
- Primary logo placement on social media
- Primary logo placement on all promotional material
- Organization literature in Packets
- Verbal Recognition at event
- 2 guest registrations, all access and activities

**Emerald Level \$500**

- Second logo level placement on website
- Second logo level placement on social media
- Second logo level on all print material
- Verbal Recognition at event

**Sapphire Level \$250**

- Logo placement on website
- Logo placement on social media
- Social Media Recognition

**Individual All Event Pass includes all sessions and meals: \$285.00**

To discuss other sponsorship support ideas or proposals please contact Yanni Gonzalez at:

[VAPHER@centralcalasthma.org](mailto:VAPHER@centralcalasthma.org)

All Sponsorships are tax-deductible IRS Employer Identification Number (EIN) 45-3599201. Please make checks payable to: Central California Asthma Collaborative. Mail sponsorship to: Central California Asthma Collaborative, 4991 E. McKinley Ave, Ste. 109 Fresno, CA 93727.

\*Questions or examples of placement please contact [VAPHER@centralcalasthma.org](mailto:VAPHER@centralcalasthma.org) or call Yann Gonzalez @ (559) 272-4874.

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